

Dartford Warbler
Jon Hawkins - Surrey Hills Photography



Surrey
Wildlife Trust

Charity of the Year

SUPPORTER PACK

**ALL YOU NEED TO KNOW TO
RAISE FUNDS FOR SURREY
WILDLIFE TRUST**



Your impact

YOUR BUSINESS CAN MAKE A REAL DIFFERENCE FOR LOCAL NATURE RECOVERY

Play your part in our bold mission of restoring 30% of Surrey's land by 2030

Your support could fund species reintroductions, improve the health of our nature reserves and help more young people access healthy nature.

Make us your Charity of the Year and together, we can create a wilder, healthier and more climate resilient Surrey for people and wildlife.



Belted Galloway Cattle
Jon Hawkins - Surrey Hills Photography



HOW YOUR SUPPORT HELPS

£100

could plant and protect 10 metres of new hedgerow

£500

pays for a conservation grazing GPS collar for one of our cattle

£1000

could pay to enhance 3ha of habitat on our nature reserves

£5000

could help pay for a school to join our Wilder School programme

READY TO MAKE US

YOUR CHARITY OF THE YEAR?

Get started

Email fundraising@surreywt.org.uk
call 01483 795445

Why support us?

WHAT'S IN IT FOR YOUR TEAM OF FUNDRAISERS?

Align your brand with Surrey's leading conservation charity & a national movement — trusted for integrity, impact and local expertise

We'll celebrate your support, boosting your visibility across Surrey, and offer unique opportunities for your team to reconnect with local nature.



Organisations which make us their Charity of the Year can also use our exclusive fundraising partner emblem (available on request)

Marbled White
Jim Highham



SUPPORT WORKS BOTH WAYS!

We're here to help inspire your staff to make a difference for nature. We'll provide them with great opportunities along the way as an extra thank you for their efforts.



LUNCH & LEARN TALK

Kick off the year with a talk about the work we do to make nature recovery happen in Surrey.



SURREY THREE PEAKS HIKE

Join us for the epic Surrey Three Peaks Hike led by SWT and our partners Back On Track in Summer 2026.



TEAM BUILDING DAY

Enjoy a free team building day in autumn 2026, helping out with a practical conservation task on one of our stunning nature reserves.

Getting started

PLAN YOUR ACTIVITY

- What kind of activity or event you'd like to do
- When it will take place
- Where it will be held
- Weather considerations for outdoor events
- Set a target to inspire donations - we'll set up a dedicated Just Giving page for your company

PROMOTE YOUR EVENT

- Put up posters around the office
- Tell your clients and customers
- Share your Just Giving page on your social media platforms

COLLECT DONATIONS

If you're using an online fundraising platform like **JustGiving**, your donations come directly to us!

If you've **collected funds yourself**, you can send them to us in one of the following ways:

- **Online** – make a card payment at surreywildlifetrust.org/donate
- **By cheque** – payable to Surrey Wildlife Trust and post to: Surrey Wildlife Trust, School Lane, Pirbright, Surrey, GU24 0JN



FUNDRAISING INSPIRATION

Wild challenges

- Surrey Three Peaks Hike *(see page 3 for details)*
- Sponsored walk
- Cycle ride
- Fun run
- Marathon
- Wild swim

Workplace fun

- Fancy dress day
- Gift swap
- Bake sale
- Match funding
- Raffle
- Coffee morning
- Bingo
- Quiz night
- Rowing challenge
- Exercise bike challenge
- Job swap

Common Frog
Mark Hamblin/2020VISION

Don't forget

Email fundraising@surreywt.org.uk to let us know what you're doing!

Stay safe & legal

RESPONSIBILITY

It's really important that all safety aspects are thought about beforehand, as Surrey Wildlife Trust cannot accept any liability for any accidents or incidents that occur as a result of your private fundraising event. If you're using a venue other than your workplace, check whether they have insurance.

SAFETY

Always do a risk assessment for the location of your event to make sure you have identified any hazards and have a plan in place for emergencies. More at sja.org.uk or institute-offundraising.org.uk

PUBLIC EVENTS

Please check hse.gov.uk for information about holding your event in a public place, and remember to obtain a licence from your local authority if you are collecting money in a public location.

FOOD & DRINK

Everyone involved in preparing and serving food needs a basic understanding of food hygiene, and if you're selling alcohol you need a licence from your local authority. If you're providing refreshments make sure you alert people to any allergens. food.gov.uk is a comprehensive website for food safety laws.

RAFFLES

If you're organising a raffle, remember that you can't sell tickets to anyone under 16. If you want to run a public raffle, you'll need to apply to your local authority for a licence, but you don't need one for a private raffle as long as tickets are only sold to staff at a workplace or members at a club.



CHECKLIST FOR SUCCESS

- A great idea planned in advance
- Tell your customers and clients
- Safety & legal checks completed
- Let us know what you're doing
- Spread the word on social media

