

Partnership benefits

Compare partnership benefits to see what works best for you

Our support levels are tiered, ensuring that every company can make a difference for wildlife.



Benefit	Gold	Silver	Bronze	Small Business*
Use of SWT logo	✓	✓	✗	✗
Use of SWT name	✓	✓	✓	✓
Use of Small business supporter emblem	N/A	N/A	N/A	✓
Discount for employees on SWT membership – 50%	✓	✗	✗	✗
Joint Communications plan	✓	✗	✗	✗
Annual Report	✓	✓	✓	✓
Listing on SWT website	✓	✓	✓	✓
Logo on SWT website	✓	✗	✗	✗
Listing in Surrey Nature Magazine (3 times per year)	✓	✓	✓	✓
Dedicated feature after joining in Surrey Nature magazine	✓	✗	✗	✗
Social Media introduction	✓	✓	✗	✗
Introduction in supporter E-News – circulated to 25,000 supporters <i>Guest blog or video featured in one of our monthly newsletters</i>	✓	✓	✗	✗
Blog by SWT on website about partnership	✓	✓	✗	✗
Guest blogs <i>Up to two guest blogs on our website, highlighting company volunteer days or wildlife friendly actions and promoted on our digital channels</i>	✓	✗	✗	✗
Exclusive employee event hosted online by SWT <i>Twice yearly 30 minute staff webinar providing an overview of Trust projects and the impact of corporate donations.</i>	✓	✗	✗	✗
5 minute video updates <i>On a quarterly basis, you will receive a 5 minute update from SWT about what's happening in Surrey and also wider Trust movement.</i>	✓	✓	✓	✓
Acknowledgement in Annual Review	✓	✓	✓	✓
Membership Certificate	✓	✓	✓	✓
Employee engagement communications <i>Monthly nature and sustainability tips to share with your staff to boost awareness of environmental and wildlife actions and challenges</i>	✓	✓	✗	✗
Invitation to SWT events	✓	✓	✗	✗
Discounted rates for employees on Adult Education courses run by SWT	✓	✓	✓	✓
Discounted advertising rates in member's magazine distributed to c26,000	✓	✓	✓	✗
Complimentary copy of Surrey Nature Magazine three times per year	✓	✓	✓	✓
Annual pricing	£5,000	£3,000	£2,000	POA[†]
<i>Tailored partnerships available on request</i>				