

Partnership benefits



Compare partnership benefits to see what works best for you

Our support levels are tiered, ensuring that every company can make a difference for wildlife.

Benefit	Gold	Silver	Bronze	Small Business [†]
Use of SWT logo	✓	✓	x	x
Use of SWT name	✓	✓	✓	✓
Use of Small business supporter emblem	N/A	N/A	N/A	✓
Discount for employees on SWT membership – 50%	✓	x	x	x
Joint Communications plan	✓	x	x	x
Annual Report	✓	✓	✓	✓
Listing on SWT website	✓	✓	✓	✓
Logo on SWT website	✓	✓	x	x
Listing in Surrey Nature Magazine (3 times per year)	✓	✓	✓	✓
Dedicated feature after joining in Surrey Nature magazine	✓	x	x	x
Social Media introduction	✓	✓	x	x
Introduction in supporter E-News – circulated to 25,000 supporters • <i>Guest blog or video featured in one of our monthly newsletters</i>	✓	✓	x	x
Blog by SWT on website about partnership	✓	✓	x	x
Guest blogs • <i>Up to two guest blogs on our website, highlighting company volunteer days or wildlife friendly actions and promoted on our digital channels</i>	✓	x	x	x
Exclusive employee event hosted online by SWT • <i>Twice yearly 30 minute staff webinar providing an overview of Trust projects and the impact of corporate donations.</i>	✓	x	x	x
5 minute video updates • <i>On a quarterly basis, you will receive a 5 minute update from SWT about what's happening in Surrey and also wider Trust movement.</i>	✓	✓	✓	✓
Acknowledgement in Annual Review	✓	✓	✓	✓
Membership Certificate	✓	✓	✓	✓
Employee engagement communications • <i>Monthly nature and sustainability tips to share with your staff to boost awareness of environmental and wildlife actions and challenges</i>	✓	x	x	x
Invitation to SWT events	✓	✓	x	x
Discounted rates for employees on all Adult Education courses run by SWT	✓	✓	✓	✓
Discounted advertising rates in member's Magazine distributed to c26,000	✓	✓	✓	x
Complimentary copy of Surrey Nature Magazine three times per year	✓	✓	✓	✓
Annual cost	£5,000	£3,000	£2,000	POA[†]
<i>Tailored partnerships available on request</i>				